



The Source for Navy News

USFF Launches 2nd IA Smartphone App

Story Number: NNS101203-16

12/3/2010

From U.S. Fleet Forces Command Public Affairs

NORFOLK (NNS) -- U.S. Fleet Forces Command (USFF), the executive agent for the Individual Augmentee (IA) Continuum, launched the Navy's second IA smartphone application Nov. 19, allowing more Sailors to deploy with the information they need from the Navy IA website through use of their mobile devices.

The new app uses Android smartphone technology and joins the Navy IA app for the iPhone/iPod Touch, which has been downloaded more than 8,000 times since its launch more than a year ago.

"As our IA Sailors go through the deployment process we want to ensure they have all the information they need to ready themselves and their families," said Adm. J. C. Harvey, Jr., commander, USFF. "The new Android application is another step forward as we continue to provide tools for our Sailors."

Using the smartphone apps, IA Sailors have access to 95 percent of the Navy IA website content without the need for an internet connection. The Navy IA website provides information covering the entire IA process from receipt of orders to redeployment/demobilization.

It also includes IA-specific instructions, NAVADMINs, resources and frequently asked questions.

"The ability to have all IA reference material readily available is invaluable," said Expeditionary Combat Readiness Center Command Master Chief David Carter. "I am very happy this app is now available for Android."

The Navy IA apps, as well as the Navy IA Facebook and Twitter sites, are components of USFF's overarching communication strategy to provide the latest information and resources to IA Sailors, families, commands, and civilian employers.

The Navy IA apps for the iPhone and Android smartphones are free of charge. A Navy IA app for Blackberry smartphones is in development.

For more information on the Navy IA mobile apps, visit www.ia.navy.mil.

Follow IA news and updates by becoming a fan at www.facebook.com/navyIA and a follower at twitter.com/Navy_IA. For more news from U.S. Fleet Forces Command, visit www.navy.mil/local/clf/.

For more news from U.S. Fleet Forces Command, visit www.navy.mil/local/clf/.